



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Barroso, et al.

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GROUP ART UNIT: Not Yet Assigned

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FILED: March 26, 2004

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INVENTION: Flavor Selection and
Optimization Process

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EXAMINER: Not Yet Assigned

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SERIAL NO.: 10/811,003

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ATTY FILE: CFLAY.00216

POWER OF ATTORNEY BY ASSIGNEE

Under the provisions of 37 C.F.R. §§ 3.71 and 3.73(b), the undersigned assignee of record of the entire right, title and interest in the above-identified patent/patent application by virtue of an assignment recorded (check as applicable)

☒ Concurrently Herewith

☐ Date Recorded:

☐ Reel Frame

elects to conduct the prosecution of the application/maintenance of the patent to the exclusion of the named inventor(s). The undersigned hereby declares that Thomas P. Schur is an officer of Assignee and has reviewed the above-referenced assignment and hereby declares that, to the best of his knowledge, title is in the Assignee, FRITO-LAY NORTH AMERICA, INC. and further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true. The Assignee hereby revokes any previous powers of attorney and appoints the following to prosecute the application, maintain this patent and transact all business in the Patent and Trademark Office connected therewith: Colin P. Cahoon, Registration No. 38,836; David W. Carstens, Registration No. 34,134; Duke W. Yee, Registration No. 34,285; Vincent J. Allen, Registration No. 45,514; Wayne P. Bailey, Registration No. 34,289; Jeffrey G. Degenfelder, Registration No. 44,647; Betty G. Formby, Registration No. 36,536; Casey L. Griffith, Registration No. 47,610; Scott L. Harper, CFLAY.00216

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Attorney Docket: CFLAY.00216

ASSIGNEE:

FRITO-LAY NORTH AMERICA, INC.

Date:

8 April 2004

By:

Thomas P. Schur

Name: Thomas P. Schur

Title: Assistant Secretary of Frito-Lay North America, Inc.